

# Putnam County Care Connect

## Project Evaluation

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# Putnam County Care Connect Project Evaluation



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# 01. Introduction/Evaluation Purpose

The Putnam County Care Connect (PC3) network formed to implement behavioral health services through telehealth during the 2019 Health Resources Services Administration Rural Health Network Development Planning Program. The planning process connected St. Johns River Rural Health Network (SJRRHN), Health Planning Council of Northeast Florida (HPCNEF), and SMA Behavioral Healthcare (SMA).

## Need

Putnam County, established in 1849, consists of 827 square miles in the central northeast region of Florida approximately 30 miles inland from the Atlantic Ocean. The Federal Office of Rural Health Policy designates all of Putnam County as rural. Putnam County receives a rural area designation from the Health Resources and Services Administration (HRSA) and by the Center for Disease Control (CDC).

In 2020, Putnam County ranked 66<sup>th</sup> out of the 67 Florida counties in health outcomes, which look at the length of life and quality of life, and 67<sup>th</sup> of 67 counties in health factors.

The 2016 county-level BRFSS is the most recent county-level effort, with over 37,000 interviews completed. BRFSS's target sample size is 500 completed surveys in each county. In 2016, 477 adults in Putnam County responded to the county-level BRFSS survey.<sup>1</sup>

*BEHAVIORAL & MENTAL HEALTH INDICATORS FROM THE BEHAVIORAL RISK FACTOR SURVEILLANCE SYSTEM SURVEY, 2016*

| Indicator  | Putnam   | Florida |
|--|----------|---------|
| Adults who always or usually receive the social and emotional support they need (2010) *   | 69.5%    | 79.5%   |
| Adults who are "very satisfied" or "satisfied" with their lives (2010)   | 88.2%    | 93.1%   |
| Adults who are limited in any way in any activities because of physical, mental, or emotional problems   | 33.8%    | 21.2%   |
| Adults who had poor mental health on 14 or more of the past 30 days  | 12.8%    | 11.4%   |
| Adults who have ever been told they had a depressive disorder  | 19.9%    | 14.2%   |
| Adults who think they would get better medical care if they belonged to a different race/ ethnic group (2010) *  | 16.3%    | 10.8%   |
| Adults whose poor physical or mental health kept them from doing usual activities on 14 or more of the past 30 days (Among adults who have had one day of poor mental or physical health)                  | 19.1%    | 18.6%   |
| Adults with good mental health   | 87.2%    | 88.6%   |
| Average number of days where poor mental or physical health interfered with activities of daily living in the past 30 days ( Among adults who have had at least one day of poor mental or physical health) | 6.2 days | 5.7days |

<sup>1</sup> Florida Department of Health. "Florida Behavioral Risk Factor Surveillance System (BRFSS) 2016 Data: Putnam." 2016.

Average number of unhealthy mental days in the past 30 days

3.9 days

3.6 days

Data Source: FL Health Charts, [www.flhealthcharts.com](http://www.flhealthcharts.com)

## Membership

| Organization                                 | Key Person      | Contact Information   | Project Responsibility  | Health System Role                                  |
|--|-----------------|---|---|---|
| SMA Healthcare                               | Dr. Nancy Russo | 330 Kay Larkin Drive<br>Palatka, FL 32177<br>386-329-3780<br>NRusso@smahealthcare.org               | PC3 Project Lead - has the responsibility to advise the Project stakeholders by providing direction and guidance with how the project relates to the organizational strategy.   | Behavioral health service provider in Putnam County |
| Health Planning Council of Northeast Florida | Susan Grich     | 4201 Baymeadows Rd.,<br>Suite 2<br>Jacksonville, FL 32217<br>904-448-4300<br>Susan_Grich@hpcnef.org | Network Director – has the responsibility for overseeing the network’s administrative, fiscal, and business operations at the time of the application.  | Regional Local Health Council                       |
| St. Johns River Rural Health Network         | Flora Davis     | 110 N. 11 <sup>th</sup> Street,<br>Palatka, FL 32177<br>386-804-7969<br>Flora_Davis@hpcnef.org      | Project Director - has the overall responsibility for the execution of the project. The PM supports writing project plan content and is responsible for planning, executing and closing of respective milestones on time, on budget and in scope. | Regional Rural Health Network Project Lead          |

## Purpose of Evaluation

Evaluation of the proposed work plan activities is a necessary component to determine project success. SJRRHN will conduct continuous internal assessments for process improvement. These assessments will determine if Putnam County Care Connect (PC3) meets strategic plan goals and provides accountability to its current and future funders.

The evaluation encompasses process and outcome questions examining the project by:

- Hypothesis Assessment - determines if centralized telehealth, resource management, and data dashboard hub provided a platform to improve behavioral health service delivery in Putnam County.
- Methodology Assessment – determines if the methodology specified in the work plan meets project objectives.
- Community Support – Obtains feedback from the consumers of services, residents of Putnam County, and the key stakeholders to assess if the network created buy-in and value within Putnam County.
- Quality Control – Assesses if PC3 service delivery maintained goal-focused direction and allowed for service delivery corrections.
- Impact – Assesses if PC3 improved population health, created efficiencies, returned on investment, and calculated net benefits.

## **Approach**

PC3 network members met virtually through brainstorming sessions to assess their needs from the project. Network members reviewed the HRSA project evaluation criteria. It was then determined how to evaluate selected strategies to gauge project success. Emailed briefing documents provided small chunked assignments for network members to provide input.

WellFlorida provided valuable guidance on the Putnam County Health Department's comprehensive health needs assessment and community health improvement plan. During those processes, WellFlorida reviewed the behavioral health secondary analysis provided to the network from the St. Johns River Rural Health Network. WellFlorida's technical assistance identified gaps in the data and discussed Putnam County resident engagement opportunities through focus groups and interviews.

Network members attempted a narrative completion of the assigned deliverable. However, when network members completed the table and compared it to the narrative sections above in the document, there was an apparent disconnect. Network members decided to keep the evaluation work plan table, utilize the table to guide the narrative, salvage applicable previous attempts, and fill remaining narrative gaps.

## **Evaluation Plan Development**

Putnam County Care Connect (PC3) values working together toward a healthier Putnam County. Successful strategy implementation is difficult without inter-agency communication and cross-sector collaboration. Consistent with membership categories, implementation strategies are: Connect, Support, and Improve.

### **Connect – Network Development – Early Implementation Stage**

**Need:** Putnam County has limited resources and funding availability requiring providers to align efforts and strategies to address behavioral health disparities.

**Goal 1:** Putnam County Care Connect will create a diverse and inclusive network fostering an environment valuing community input, data integration, information sharing, and analysis necessary to support better population health outcomes.

**Objective 1:** By October 31, 2022 create Putnam County Care Connect network of providers.

- Activity 1: Identify five new organizations to become PC3 members
- Activity 2: Contact Putnam County service providers monthly to understand their needs, objectives, and desires to enhance network development.
- Activity 3: Engage two new organizations to become linked PC3 members.
- Activity 4: Report the networks activities to community stakeholders to increase Putnam County's awareness of network efforts toward health improvements.

**Objective 2:** By June 30, 2021, obtain a Putnam County resident community perspective on behavioral health and wellness.

- Activity 1: Provide an annual behavioral health data report for Putnam County by the end of each project year.
- Activity 2: Conduct a resident community perspective telehealth needs assessment.

### **Support – Provider Support – Early Implementation Stage**

**Need:** Putnam County has limited resources to reduce rural health disparities.

Goal 2: Putnam County Care Connect will ensure equitable access to service opportunities and community resources.

Objective 1: By May 31, 2021, improve Putnam County Care Connect network member's cultural competency.

- Activity 1: Design CLAS standards educational activity.
- Activity 2: Implement CLAS educational activity.

Objective 2: By February 28, 2022, increase access to resource availability for Putnam County residents.

- Activity 1: Design St. Johns River Rural Health Network project website.
- Activity 2: Promote SJRRHN and Putnam County website.
- Activity 3: Design referral system through website.
- Activity 4: Promote SJRRHN and Putnam County website.

Objective 3: By September 30, 2021, implement behavioral telehealth services.

- Activity 1: Design telehealth service delivery.
- Activity 2: Train SMA providers on telehealth system.
- Activity 3: Implement telehealth service delivery to consumers.

### **Improve – Network Sustainability – Planning Stage**

Need: Putnam County needs a long-term provider network working to address population health needs.

Goal 3: St. Johns River Rural Health Network will create Putnam County Care Connect as a sustainable provider network to address population health needs.

Objective 1: February 28, 2021, create Putnam County Care Connect project

- Activity 1 – Determine baseline environment for Putnam County Care Connect project.
- Activity 2 – Develop strategic plan

Objective 2: Develop sustainability plan for Putnam County Care Connect project

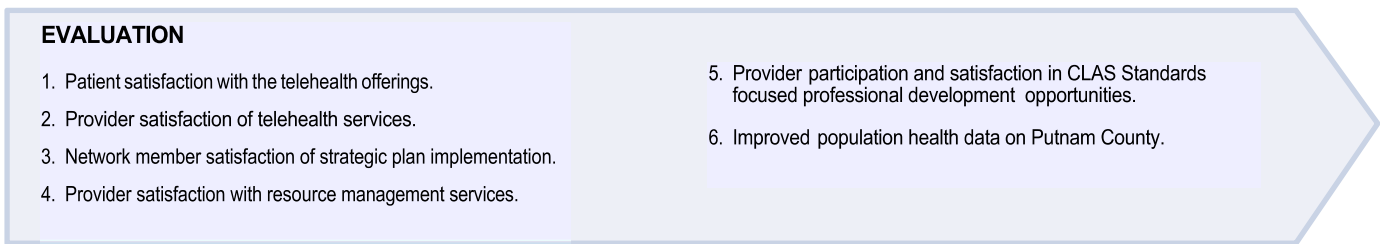
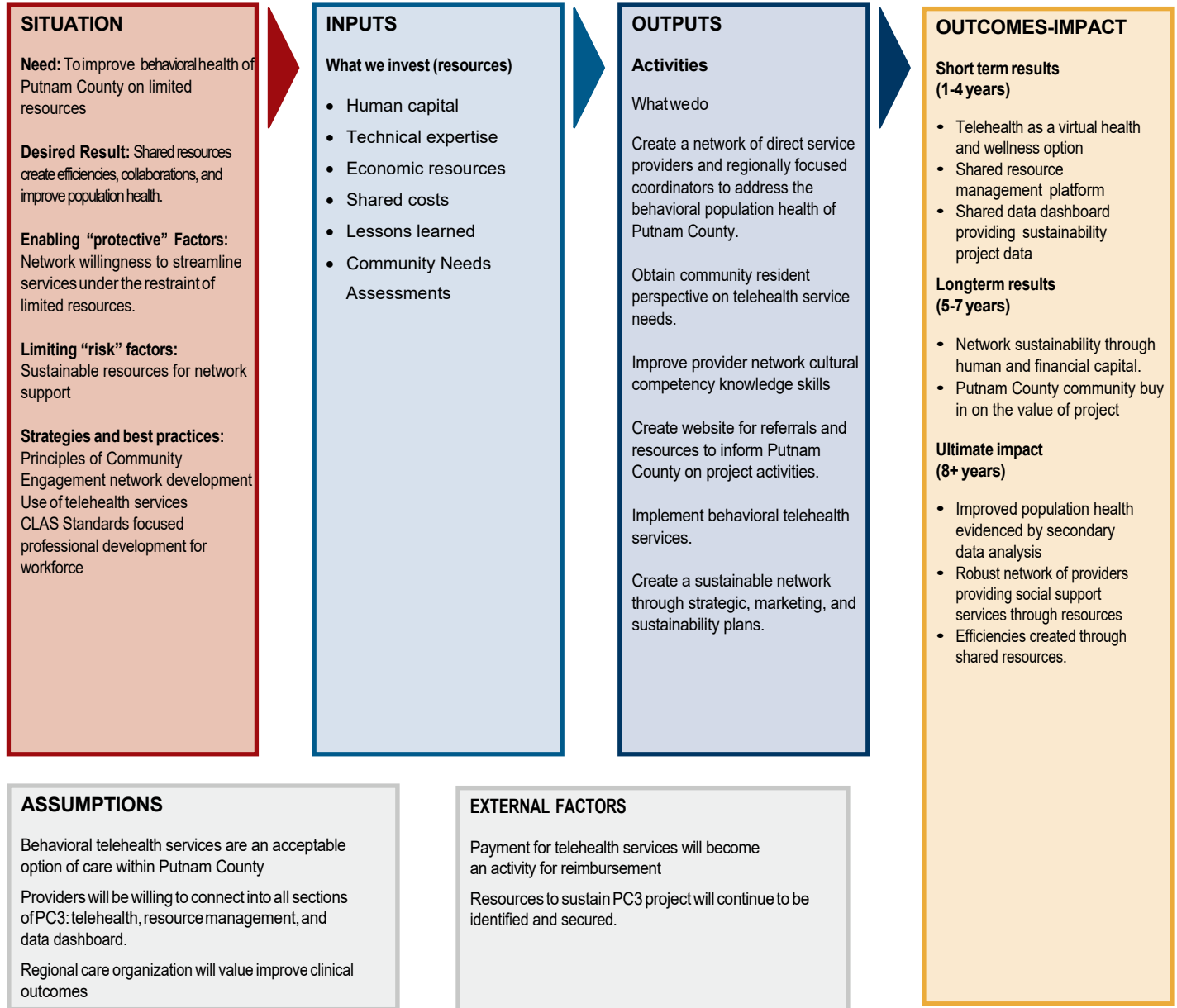
- Activity 1 – Develop marketing plan
- Activity 2 – Develop business model
- Activity 3 – Develop final sustainability plan

### **Findings Utilization**

Network members will review summaries of findings discovered during the Putnam County Care Connect evaluation process to glean lessons learned. The project director will develop HRSA reporting deliverables and provide copies to the network members made available through social media, newsletters, and info graphics.

Lessons learned from the overall project, and its findings will drive future project development and help maintain the network's sustainability.

## 02. Logic Model





## 03. Evaluation Questions

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Project evaluation utilizes both process and outcome questions to assess the success of the implementation. The PC3 project will seek to answer both process and outcome questions for Connect – Network Development, Support – Collaborative Sharing, and Improve – CLAS-Focused Professional Development. Process questions concentrate on understanding how implementation occurred. On the other hand, outcome questions determine whether or not the strategies achieved the desired changes for the target service population.

### **Connect – PC3 Network Development**

#### **Process:**

- Who participated in the meetings?
- How many meetings were conducted?
- Did the network gain the support of new organizations members?
- Did the network outline new partnership criteria?
- Were communications distributed?
- Were contact lists updated?
- Were behavioral health assessments distributed?
- Were report findings communicated to the network?

#### **Outcomes:**

- What five new organizations were identified?
- What were their needs from the network?
- Did the network obtain new Memorandums of Agreement?
- What new memberships were created?
- Were quarterly communications created?
- Was a distribution list created?
- Was an annual behavioral health profile created and updated?
- Was a resident community perspective assessment on telehealth conducted?

### **Support – Collaborative Sharing**

#### **Process:**

- Was a cultural competency knowledge assessment found for modeling?
- What questions were selected for the knowledge assessment?
- What CLAS activities were posted and when?
- What website developers were researched and which one was selected?
- Was the website launched?
- What referral system providers were researched and what one was selected?
- What telehealth system providers were researched and what one was selected?
- What consumers were selected for the telehealth program?
- What did the consumers need to enroll into the telehealth program?
- Did the consumers receive the supplies?
- Were telehealth appointments conducted with the consumer?

**Outcome:**

- Was the cultural competency knowledge assessment posted for network use?
- Did cultural competency knowledge assessment scores improve?
- Were contracts obtained for the website developer, referral system, and telehealth provider?
- Are network members utilizing the website, referral and telehealth systems?
- Are consumers satisfied with telehealth services?

**Improve – CLAS-Focused Professional Development**

**Process:**

- Was the baseline behavioral health assessment provided to the network?
- Were meetings scheduled and conducted for the SWOT analysis, strategic plan, marketing plan, business model and the final sustainability plan?
- Who participated in the meetings?
- How many meetings were conducted?
- Were the strategic, marketing and sustainability plans provided to the network?
- Was the business model provided to the network?
- Were updates made?
- Were funding streams to the network diversified?

**Outcome:**

- Was a baseline behavioral assessment provided to the network?
- Was a SWOT analysis conducted?
- Was a strategic plan, marketing plan, business model, and sustainability plan created?

## 04. Data Collection Plan

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The Improve phase of the PC3 project is still in a planning phase. The following Data Collection Plan is proposed and by no means limits or restrains the number of performance measures. The plan is also fluid. Some collection methods may need adjustment to the actual test run for any information gathering.

Intervention/Strategy: Create Putnam County Care Connect network to address and improve the behavioral health status of Putnam County.

### **Connect – PC3 Network Development**

Data sources include both primary and secondary data sources. Summaries compile both types of data to provide readable format to network.

#### **Measurements:**

- Partners attending meetings
- # of meetings between partners
- Lists of organizations
- Research briefings
- Terms of agreements
- Info summaries
- Behavioral health profiles
- Contractual services obtained
- # of distributions and updates

#### **Data Sources/Methods:**

Data sources will be primary and secondary sourced data

- Meeting agendas, sign-in, and minutes
- Memorandums of Agreement
- Quarterly infographic summaries
- Distribution lists
- Behavioral health profile
- Communitel telehealth assessment

#### **Collection Leads and Responsibilities:**

- WellFlorida – assess Putnam County residents and social support provider's perceived value of telehealth assessment.
- Research Data Analyst – assess strategic and work plan completion and determine economic impact.
- Project Director – obtains documents for research bring, behavioral health profiles, meetings between partners.
- Network Director - responsible for Memorandums of Agreements and contractual service agreements.

## **Support – Collaborative Sharing**

Data sources include both primary and secondary data sources. Summaries compile both types of data to provide readable format to network.

### **Measurement:**

- Research briefings
- Knowledge assessment
- Communication types and number
- CLAS participation scores and progress made
- Contractual services
- Platforms developed and usage monitoring
- Program consumer enrollments
- Service satisfaction levels

### **Data Sources/Methods:**

- Consumer satisfaction surveys
- Provider satisfaction surveys
- Progress reports
- Cultural competency knowledge scores

### **Collection Leads and Responsibilities:**

- SMA Healthcare – provides progress reports, consumer satisfaction surveys, and provider satisfaction surveys.
- Research Data Analyst – monitors system usage, provides research briefing, compiles report materials.
- Project Director – summarizes data and communicates to network.
- Network Director – signs and implements contractual agreements, monitors project progress.

## **Improve – CLAS-Focused Professional Development**

Data sources include both primary and secondary data sources. Summaries compile both types of data to provide readable format to network.

### **Measurement:**

- SWOT analysis
- Strategic plan
- Behavioral health assessment
- Distribution lists and numbers
- Marketing plan and business model

### **Data Sources/Methods:**

- Communication types and distributions
- Meeting agendas, sign-ins, and minutes
- Document and deliverable submissions

### **Collection Leads and Responsibilities:**

- Network Members – provides the input necessary for the project to Research Data Analyst and Project Director

- Research Data Analyst – monitors work plan activities, provides research briefing, compiles report materials.
- Project Director – summarizes data and communicates to network.
- Network Director – monitors project progress.

## 05. Analysis Plan

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### **Connect – PC3 Network Development**

#### **Approach:**

- Review strategic and work plans.
- Summarize implementation in project progress reports and briefings.
- Provide final evaluation in a summary report.
- Document each shared resource among network and leveraged costs.
- Obtain final costs of the project from final budget spending.
- The project's document cost, assess available human and financial capital, determines project sustainability in the final report.

#### **Data Analysis**

The Putnam County Care Connect project utilizes SureImpact for its project evaluation analysis. SureImpact provides a cloud-based data collection and reporting solution that empowers mission-driven organizations to more easily track, manage, and communicate their unique social impact. SureImpact provides enterprise-level security at a price you can afford. SureImpact is hosted in the Microsoft Azure cloud, a secure SaaS platform that meets multiple U.S. and international standards for data storage, access, and transmission, including HIPAA, ISO27001, 42-CFR Part 2, and GDPR.

#### **Roles and Responsibilities:**

- Consumers of Services – provides primary data on satisfaction level on services obtained through telehealth section of project.
- Network Members – provides the necessary input on the direction and progress of network activities.
- Research Data Analyst – compiles the raw data obtained from network members and service platforms.
- Project Director – analyzes raw data, summarizes into readable format for project communications.
- Network director – assesses project costs, economic impact assessment and determines project sustainability beyond HRSA project period.

#### **Analytic Tools:**

- Work plan
- Strategic plan
- Social determinants of health-focused project evaluation software.
- Rural Health Information Hub – Economic Impact Assessment tool

#### **Limitations to Data:**

- Self-reporting bias

#### **Stakeholder Engagement:**

- Network members review project briefings and progress reports.
- Report to Putnam County community members on project status.
- Obtain feedback for review and troubleshooting.

## 06. Communications/Dissemination Plan

Working together toward a healthier Putnam County cannot be successful without inter-agency communication and cross-sector collaboration. SJRRHN recognizes the need to develop communication and messaging platform that reflects rural culture and norms. Open communication provides a forum for creative and innovative project development. However, traveling great distances from rural areas to meetings, spending valuable time and resources to explain needs, and leaving with continued unmet needs frustrates and induces burnout.

### Internal Communications

SJRRHN will utilize Cureo as the primary source of inter-agency communication. This platform will serve as a forum for providers to collaborate on projects, coordinate patient care, share resources, and review strategic planning efforts.

Monthly meeting with the PC3 technical assistance advisor and HRSA contract manager guides the PC3 in network development.

As needed, communication occurs between the project director, data coordinator, network director, and direct to assess project status and troubleshoot difficulties.

### External Communications

The PC3 project director attends the Putnam County Behavioral Health Consortium meetings. These monthly meetings utilizing Ring Central provide a face-to-face forum to provide behavioral health organizations with PC3's project progress.

Quarterly newsletters, distributed through email lists, acts as a forum to report project progress regionally. Members receive articles of interest promoting professional development opportunities and promising technology practices as reported from reputable sources.

Social media and website postings on LinkedIn also keep stakeholders informed. In contrast, Facebook provides communications to residents of Putnam County and the surrounding area.

| Communication Type   | Objective of Communication                      | Medium   | Frequency   | Owner                                       | Deliverable   |
|--|---|--|---|---|---|
| Project Committee Meetings                                 | Review status of the project                    | - Face to Face<br>- Conference Call<br>-Virtual Meeting Platform           | Monthly during Putnam County Behavioral Health Consortium | - Project Director<br>-Network Director     | - Agenda<br>- Project Schedule<br>- Project Updates |
| Project Workgroup Meetings                                 | Develop high level project plans and protocols. | - Face to Face<br>- Conference Call<br>-Virtual Meeting Platform<br>-Email | Variable  | - Project Manager<br>- Project Leads        | - Agenda<br>- Project Schedule<br>- Project Updates |
| Weekly Project Director and Network Director meetings      | Project status updates and work plans           | - Face to Face<br>- Conference Call<br>-Virtual Meeting Platform<br>-Email | Weekly  | -Network Director<br>-Project Director      | -Outcomes Report                                    |
| Weekly Project Director and Data Research Analyst meetings | Project status updates and work plans           | - Face to Face<br>- Conference Call<br>-Virtual Meeting Platform<br>-Email | Weekly  | -Network Director<br>-Data Research Analyst | -Outcomes Report                                    |

## Putnam County Care Connect – Project Evaluation

|   |  |   |   |  |  |
|---|--|---|---|--|--|
| Behavioral Health System Coordination Meetings  | Overall Putnam County behavioral health status report, coordination of responsibilities and discussion | - Face to Face<br>- Conference Call<br>- Virtual Meeting Platform | Monthly during Putnam County Behavioral Health Consortium | -PC3 Project Lead<br>-Administrative Assistant to PC3 Project Lead   | - Agenda<br>- Project(s) Updates for Putnam County |
| St. Johns River Rural Health Network Newsletter | Inform and engage partners with project news   | -Cureo<br>-Email  | Quarterly   | -Project Director  | -Newsletter  |
| Website   | Inform and engage community and partners with project news.  | -Website  | Updated as needed   | -Project Director<br>-Data Research Analyst  | -Webpage   |
| Project Status Reports                          | Report the status of the project including activities, progress, costs, and issues                     | - Conference Call<br>- Virtual Meeting Platform                   | Monthly   | - HRSA Contract Manage<br>- HRSA Technical Assistance<br>- Project Director<br>- Network Director<br>- Data Research Analyst | -Agenda  |
| Social Media                                    | Engage partners and community  | -Facebook   | As needed   | - Project Director   | -Postings  |



## 07. Evaluation Work Plan

| NEED: PUTNAM COUNTY HAS LIMITED RESOURCES AND FUNDING AVAILABILITY REQUIRING PROVIDERS TO ALIGN EFFORTS AND STRATEGIES TO ADDRESS BEHAVIORAL HEALTH DISPARITIES.   |  |  |                                 |   |  |                     |  |
|--|--|--|---------------------------------|---|--|---------------------|--|
| GOAL 1: PUTNAM COUNTY CARE CONNECT WILL CREATE A DIVERSE AND INCLUSIVE NETWORK FOSTERING AN ENVIRONMENT VALUING COMMUNITY INPUT, DATA INTEGRATION, INFORMATION SHARING, AND ANALYSIS NECESSARY TO SUPPORT BETTER POPULATION HEALTH OUTCOMES. |  |  |                                 |   |  |                     |  |
| OBJECTIVE 1: CREATE PUTNAM COUNTY CARE CONNECT NETWORK OF PROVIDERS.   |  |  |                                 |   |  |                     |  |
| P/O  | EVALUATION QUESTION                                  | INDICATOR(S)                                       | DATA SOURCE/<br>INSTRUMENT      | METHODS                                 | TARGET POPULATION                                    | TIMELINE            | INDIVIDUAL RESPONSIBLE                                       |
| P  | Who participated in the meeting?                     | Partners attending the meeting                     | Meeting minutes                 | Sign-in sheets                          | Putnam County Provider Organizations                 | By June 30, 2022    | Project Director   |
| P  | How many meetings were conducted?                    | # of meetings between partners                     | Meeting dates                   | Count meetings held                     |  |                     |  |
| O  | What five organizations were identified?             | List of organizations                              | List of organizations briefing  | Action Items resulting from meetings    |  |                     |  |
| P  | Did the network gain Putnam County Provider support? | # of provider organizations supporting the project | Meeting minutes                 | Action Items resulting from meetings    | Selected Putnam County Organizations joining network | By October 31, 2022 | Project Director<br>Network Director                         |
| P  | Did the network outline new partnership criteria?    | Terms of agreement defined                         | Meeting minutes                 | Action Items resulting from meetings    |  |                     |  |
| O  | Did the network obtain new Memorandums of Agreement? | # of Memorandums of Agreement                      | Signed Memorandums of Agreement | Obtain signed Memorandums of Agreements |  |                     |  |
| O  | What new memberships were created?                   | # of Putnam County partners joining SJRRHN         |                                 |   |  |                     |  |
| O  | Was a quarterly summary developed?                   | 4 summaries perr year                              | Quarterly project summary       | Venngage development                    | Putnam County residents and providers                | By October 31, 2021 | Project Director<br>Network Members<br>Research Data Analyst |
| O  | Was the distribution list developed?                 | Distribution list created                          | Cureo distribution list         | Cureo Email and posting                 |  |                     |  |
| P  | Was the quarterly summary distributed?               | # of summaries distributed                         | Quarterly project summary       | Cureo Email and posting                 |  |                     |  |
| P  | Was the distribution list updated?                   | # of updates to the distribution list              | SureImpact                      | Cureo Email and posting                 |  |                     |  |

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| OBJECTIVE 2: OBTAIN A PUTNAM COUNTY COMMUNITY RESIDENT PERSPECTIVE ON BEHAVIORAL HEALTH. |   |   |                                     |                                   |                                       |                     |   |
|--|---|---|-------------------------------------|-----------------------------------|---------------------------------------|---------------------|---|
| P/O  | EVALUATION QUESTION   | INDICATOR(S)  | DATA SOURCE/<br>INSTRUMENT          | METHODS                           | TARGET POPULATION                     | TIMELINE            | INDIVIDUAL RESPONSIBLE                    |
| O  | Was the behavioral health profile developed?                          | 1 behavioral health profile created                   | Florida Health Charts<br>Census.gov | Obtain data and synthesize        | Putnam County residents and providers | By January 31, 2021 | Project Director<br>Research Data Analyst |
| P  | Was the behavioral health profile distributed?                        | # of behavioral health profiles distributed           | Cureo distribution list             | Cureo Email and posting           |                                       |                     |   |
| O  | Was the behavioral health profile updated?                            | 3 updates to the behavioral health profile            | Florida Health Charts<br>Census.gov | Review and update data on profile |                                       |                     |   |
| P  | Was the contractual service provider identified?                      | # of possible service providers                       | Research briefing                   | Develop research briefing         |                                       |                     |   |
| O  | Was the contractual service provider engaged?                         | 1 contract for service obtained                       |                                     |                                   |                                       |                     |   |
| O  | Was a community resident perspective on telehealth conducted?         | Contractual services completed                        |                                     |                                   |                                       |                     |   |
| O  | Was the community resident perspective on telehealth report obtained? | 1 community resident perspective on telehealth report |                                     |                                   |                                       |                     |   |
| P  | Were the report findings communicated to the network?                 | # of distributions by persons and communications mode |                                     |                                   |                                       |                     |   |

Putnam County Care Connect – Project Evaluation

**NEED: PUTNAM COUNTY HAS LIMITED RESOURCES TO REDUCE RURAL HEALTH DISPARITIES.**

**GOAL 2: PUTNAM COUNTY CARE CONNECT WILL CREATE A DIVERSE AND INCLUSIVE NETWORK FOSTERING AN ENVIRONMENT VALUING COMMUNITY INPUT, DATA INTEGRATION, INFORMATION SHARING, AND ANALYSIS NECESSARY TO SUPPORT BETTER POPULATION HEALTH OUTCOMES.**

**OBJECTIVE 1: IMPROVE THE PUTNAM COUNTY CARE CONNECT NETWORK MEMBER’S CULTURAL COMPETENCY.**

| P/O | EVALUATION QUESTION  | INDICATOR(S)   | DATA SOURCE/<br>INSTRUMENT   | METHODS   | TARGET POPULATION             | TIMELINE        | INDIVIDUAL RESPONSIBLE   |
|-----|--|--|------------------------------|---|-------------------------------|-----------------|--|
| P   | What cultural competency knowledge assessment found for modeling?              | 1 research briefing                                  | Research briefing            | Review cultural competency knowledge assessment; draft briefing | Putnam County Network Members | By May 31, 2021 | Project Director<br>Research Data Analyst<br>PC3 Project Lead<br>Network Members |
| P   | What questions were selected for the cultural competency knowledge assessment? | List of questions to include in knowledge assessment | Drafted knowledge assessment | Google Forns<br>Adobe Forms                                     |                               |                 |  |
| O   | Was the survey posted for network use?   | 1 knowledge assessment posted                        | Cureo                        | Email postings and Cureo  |                               |                 |  |
| P   | What CLAS educational activiers were posted and when                           | Distributions by number and type                     | Cureo                        | Email postings and Cureo  | Putnam County Network Members | By May 31, 2021 | Project Director<br>Research Data Analyst<br>PC3 Project Lead<br>Network Members |
| O   | Did network members cultural competency knowledge scores improve               | 10 participant evaluation scores                     | Knowledge Assessment         | SureImpact  |                               |                 |  |

**OBJECTIVE 2: INCREASE ACCESS TO RESOURCE AVAILABILTY FOR PUTNAM COUNTY RESIDENTS**

| P/O | EVALUATION QUESTION                                 | INDICATOR(S)                  | DATA SOURCE/<br>INSTRUMENT      | METHODS                     | TARGET POPULATION                    | TIMELINE        | INDIVIDUAL RESPONSIBLE                                    |
|-----|---|-------------------------------|---------------------------------|-----------------------------|--------------------------------------|-----------------|---|
| P   | What website developers were researched?            | 1 research briefing           | Research briefing               | Research and draft briefing | St. Johns River Rural Health Network | By July 1, 2021 | Project Director<br>Network Director<br>Website developer |
| P   | What website developer was selected?                | Selected website developer    | Selected website developer      | Contact made with developer |                                      |                 |   |
| O   | Was a contract obtained from the website developer? | 1 contracted service obtained | 1 signed contract obtained      | Signed contract             |                                      |                 |   |
| O   | Were the website design meetings conducted?         | 1 website developed           | Emails and phone call summaries | Saved communications        |                                      |                 |   |

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| P/O | EVALUATION QUESTION                                  | INDICATOR(S)                  | DATA SOURCE/<br>INSTRUMENT      | METHODS                     | TARGET POPULATION                    | TIMELINE             | INDIVIDUAL RESPONSIBLE                                     |
|-----|--|-------------------------------|---------------------------------|-----------------------------|--------------------------------------|----------------------|--|
| P   | What referral developers were researched?            | 1 research briefing           | Research briefing               | Research and draft briefing | St. Johns River Rural Health Network | By February 28, 2022 | Project Director<br>Network Director<br>Referral Developer |
| P   | What referral developer was selected?                | Selected referral developer   | Selected referral developer     | Contact made with developer |                                      |                      |  |
| O   | Was a contract obtained from the referral developer? | 1 contracted service obtained | 1 signed contract obtained      | Signed contract             |                                      |                      |  |
| O   | Were the referral design meetings conducted?         | 1 referral developed          | Emails and phone call summaries | Saved communications        |                                      |                      |  |

| OBJECTIVE 3: DEVELOP A BEHAVIORAL TELEHEALTH SERVICE SYSTEM THROUGH SMA HEALTHCARE. |  |  |                                 |  |                   |                    |  |
|---|--|--|---------------------------------|--|-------------------|--------------------|--|
| P/O   | EVALUATION QUESTION                                    | INDICATOR(S)                                   | DATA SOURCE/<br>INSTRUMENT      | METHODS                                | TARGET POPULATION | TIMELINE           | INDIVIDUAL RESPONSIBLE   |
| P   | What telehealth developers were researched?            | 1 research briefing                            | Research briefing               | Research and draft briefing            | SMA Healthcare    | By June 30, 2021   | Project Director<br>Network Director<br>PC3 Project Lead<br>Telehealth Developer |
| P   | What telehealth developer was selected?                | Selected telehealth developer                  | Selected telehealth developer   | Contact made with developer            |                   |                    |  |
| O   | Was a contract obtained from the telehealth developer? | 1 contracted service obtained                  | 1 signed contract obtained      | Signed contract                        |                   |                    |  |
| O   | Were the telehealth design meetings conducted?         | 1 telehealth developed                         | Emails and phone call summaries | Saved communications                   |                   |                    |  |
| P   | What telehealth trainings were researched?             | # of possible telehealth trainings             | Research briefing               | Research and draft briefing            | SMA Healthcare    | By August 31, 2021 | Project Director<br>PC3 Lead   |
| O   | What telehealth training was selected?                 | 1 identified training approved for the network | Selected training               | Announcement to SMA Healthcare         |                   |                    |  |
| P   | Who participated in the telehealth trainings?          | Documented network members obtaining training  | Training certificates           | Obtain completed training certificates |                   |                    |  |

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| P/O | EVALUATION QUESTION   | INDICATOR(S)   | DATA SOURCE/<br>INSTRUMENT       | METHODS  | TARGET POPULATION                    | TIMELINE              | INDIVIDUAL RESPONSIBLE                                    |
|-----|---|--|----------------------------------|--|--------------------------------------|-----------------------|---|
| P   | What consumers were selected for the telehealth program?        | # of possible consumers to enroll into telehealth        | Research briefing                | Research and draft briefing                        | SMA Healthcare Consumers of Services | By September 20, 2021 | PC3 Project Lead<br>SMA IT Specialist<br>Project Director |
| P   | What does the consumer need to enroll into telehealth services? | List of consumer need to enroll into telehealth services | Invoice                          | Draft invoice by client                            |                                      |                       |   |
| P   | Did the consumer receive telehealth supplies?                   | Invoiced consumer telehealth supplies                    | Signed invoice by SMA and Client | Obtain invoice                                     |                                      |                       |   |
| P   | Were telehealth appointments conducted with consumer?           | # of telehealth appointments by type                     | Progress Report                  | Obtain monthly progress report from SMA Healthcare |                                      |                       |   |
| O   | Are the consumers satisfied with telehealth services?           | # of completed satisfaction surveys                      | Satisfaction surveys             | SureImpact   |                                      |                       |   |

**NEED: PUTNAM COUNTY NEEDS A LONG-TERM NETWORK PROVIDER TO ADDRESS POPULATION HEALTH NEEDS.**

**GOAL 3: ST. JOHNS RIVER RURAL HEALTH NETWORK WILL CREATE PUTNAM COUNTY CARE CONNECT AS A SUSTAINABLE PROVIDER NETWORK TO ADDRESS POPULATION HEALTH NEEDS.**

**OBJECTIVE 1: CREATE PUTNAM COUNTY CARE CONNECT**

| P/O | EVALUATION QUESTION                                    | INDICATOR(S)                                 | DATA SOURCE/<br>INSTRUMENT     | METHODS  | TARGET POPULATION                     | TIMELINE             | INDIVIDUAL RESPONSIBLE              |
|-----|--|--|--------------------------------|--|---------------------------------------|----------------------|-------------------------------------|
| O   | Was a baseline behavioral health assessment conducted? | 1 Putnam County behavioral health assessment | FL Health Charts<br>Census.gov | Collect and review secondary data and synthesize | Putnam County Providers and Residents | By February 28, 2021 | Project Director<br>Project Members |
| O   | Was a SWOT analysis conducted?                         | 1 SWOT analysis conducted                    | Meeting notes                  | Conduct SWOT analysis among partners             | PC3 project members                   | December 1, 2020     |                                     |
| P   | Was the baseline assessment provided to the network?   | # of distributions to network                | Emails and Cureo posting       | Saved communications                             | PC3 project members                   | February 28, 2021    |                                     |

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| P/O  | EVALUATION QUESTION                                  | INDICATOR(S)               | DATA SOURCE/<br>INSTRUMENT  | METHODS                      | TARGET POPULATION   | TIMELINE             | INDIVIDUAL RESPONSIBLE           |
|--|--|----------------------------|-----------------------------|------------------------------|---------------------|----------------------|----------------------------------|
| P  | Were strategic plan meetings conducted?              | Partners attending meeting | Sign-in sheets              | Obtain sign-in sheet         | PC3 Network Members | By December 14, 2020 | Project Director Network Members |
| P  | Were the strategic plan meetings conducted?          | # of meetings              | Meeting minutes             | Drafted meeting minutes      |                     |                      |                                  |
| O  | Was the strategic plan created?                      | 1 strategic plan           | Drafted strategic plan      | Strategic plan document      |                     |                      |                                  |
| P  | Was the strategic plan provided to the network?      | # of distributions.        | Emails and Cureo posting    | Saved communications         |                     |                      |                                  |
| P  | Were updates made to the plan?                       | # of updates               | Reviewed and updated drafts | Project status summaries     |                     |                      |                                  |
| <b>OBJECTIVE 2: DEVELOP SUSTAINABLE PUTNAM COUNTY CARE CONNECT PROJECT</b> |  |                            |                             |                              |                     |                      |                                  |
| P/O  | EVALUATION QUESTION                                  | INDICATOR(S)               | DATA SOURCE/<br>INSTRUMENT  | METHODS                      | TARGET POPULATION   | TIMELINE             | INDIVIDUAL RESPONSIBLE           |
| P  | Were marketing plan meetings conducted?              | Partners attending meeting | Sign-in sheets              | Obtain sign-in sheet         | PC3 Network Members | By December 31, 2021 | Project Director Network Members |
| P  | Were the marketing plan meetings conducted?          | # of meetings              | Meeting minutes             | Drafted meeting minutes      |                     |                      |                                  |
| O  | Was the marketing plan created?                      | 1 marketing plan           | Drafted marketing plan      | Marketing plan document      |                     |                      |                                  |
| P  | Was the marketing plan provided to the network?      | # of distributions.        | Emails and Cureo posting    | Saved communications         |                     |                      |                                  |
| P  | Were updates made to the plan?                       | # of updates               | Reviewed and updated drafts | Project status summaries     |                     |                      |                                  |
| P  | Were business model plan meetings conducted?         | Partners attending meeting | Sign-in sheets              | Obtain sign-in sheet         | PC3 Network Members | By December 15, 2022 | Project Director Network Members |
| P  | Were the business model plan meetings conducted?     | # of meetings              | Meeting minutes             | Drafted meeting minutes      |                     |                      |                                  |
| O  | Was the business model plan created?                 | 1 business model plan      | Drafted business model plan | Business model plan document |                     |                      |                                  |
| P  | Was the business model plan provided to the network? | # of distributions.        | Emails and Cureo posting    | Saved communications         |                     |                      |                                  |
| P  | Were updates made to the plan?                       | # of updates               | Reviewed and updated drafts | Project status summaries     |                     |                      |                                  |

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|   |  |                             |                                   |                                    |                     |                      |                                  |
|---|--|-----------------------------|-----------------------------------|------------------------------------|---------------------|----------------------|----------------------------------|
| P | Were final sustainability plan meetings conducted?         | Partners attending meeting  | Sign-in sheets                    | Obtain sign-in sheet               | PC3 Network Members | By December 15, 2022 | Project Director Network Members |
| P | Were the final sustainability plan meetings conducted?     | # of meetings               | Meeting minutes                   | Drafted meeting minutes            |                     |                      |                                  |
| O | Was the final sustainability plan created?                 | 1 final sustainability plan | Drafted final sustainability plan | Final sustainability plan document |                     |                      |                                  |
| P | Was the final sustainability plan provided to the network? | # of distributions.         | Emails and Cureo posting          | Saved communications               |                     |                      |                                  |
| P | Were updates made to the plan?                             | # of updates                | Reviewed and updated drafts       | Project status summaries           |                     |                      |                                  |